



Drive More Wholesale Volume

Volly offers Wholesale Lenders the opportunity to “sponsor” services that combine CRM, Marketing portal, Digital Customer Engagement, and POS to create powerful capabilities that are uniquely branded to the Broker. Strengthen existing and attract new relationships within the Broker community by providing them:

A full feature CRM with an integrated Marketing Portal at their fingertips for all their marketing needs

- ✓ Upload or Create contacts and manage marketing strategies.
- ✓ Manage marketing content: Produce branded collateral to enhance outreach & communication with customers.
- ✓ Access to company announcements, branded promotional materials, and other critical information.

Email Campaigns and On-Demand offerings to drive Lead Capture

- ✓ Hands-free email campaigns.
- ✓ Call to Action functionality to direct prospects to POS to start full application process.
- ✓ On-demand emails, announcements, and real-time alerts.

Customer for Life Retention Programs (Coming Soon)

- ✓ Multi-year programs help turn the one-time borrower into a customer for life.
- ✓ Content created with a personal touch — birthday & holiday greetings, loan anniversary touchpoints and periodic custom messaging to promote referral business.



Integrated



Customized



Streamlined



Intelligent