



Build Customer Relationships That Last

Volly's world-class CRM solution optimizes loan officer relationships with prospects, customers, and partners by integrating traditional CRM functionalities with wholly unique digital and print content. Consistent, high-quality messaging attracts, cultivates, and maintains the connections that matter most to you. Power customer journeys with intelligent automation that is delivered with a human touch.

Features:

- ✓ Automated borrower journey campaigns — from prospecting sends to loan milestones to post-closing messaging — means you will never lose touch with customers.
- ✓ Manage leads with automated workflows and database-driven alerts.
- ✓ Enhance marketing efforts with a fully customized web-based store.
- ✓ On-demand reports allow for more accurate tracking of borrower campaigns.
- ✓ SOC 2 Type II certification ensures your data is secure and you are compliant with all vendor management due diligence requirements.
- ✓ Stay connected with today's "anytime, anywhere" borrower through an integrated mobile application.



All-In-One Solution

Fully integrated CRM purpose-built for the mortgage and banking industries.



Automated Campaigns

Hands-free campaigns sent without manual loan officer involvement.



Content Creation

Full access to our in-house team of writers and designers or upload your own content.



Partner Communication

Combine essential milestone alerts with partner messaging.