



Take Care of Your Biggest Asset: Your Customers

At Volly, we believe the only thing better than acquiring a new customer is retaining an existing one. Our portfolio Retention solution gives you the ability to seamlessly generate powerful customer-for-life campaigns that boost repeat business and deliver strong referral candidates. Maintain and strengthen the business relationships that mean the most to you (and your bottom line).

Features:

- ✓ Multi-year retention programs transform that one-time borrower into a customer-for-life.
- ✓ Fully personalized messaging keeps you engaged with customers, boosting referrals, and driving renewals.
- ✓ Strategic campaigns designed to track and capture referrals candidates.
- ✓ A robust library of content created with a personal touch— everything from birthday postcards and loan anniversary touchpoints to holiday greetings and referral messaging.
- ✓ Personalized closing day gifts for the perfect thank you.

