



A Customer Journey Like No Other

Speed-to-engagement technology, flexible campaigns strategies, email deliverability and real-time reporting — Volly’s Digital Customer Engagement offers all this and more. This cutting-edge solution allows you to provide more robust customer journeys, leading to increased capture rates and higher satisfaction scores. Volly’s Digital Customer Engagement offers simplified marketing solutions for a complex mortgage world.

Boost Lead Conversion

- ✓ Utilize critical data and lead information.
- ✓ High-impact email campaigns align with your prospects’ interests and needs.
- ✓ Relevant, personalized messaging means more engaged lead prospects — and higher conversion rates.

Best Tech In The Business

- ✓ Integration with existing lead management systems or CRMs.
- ✓ Real-time alerts to help monitor email recipient interaction.
- ✓ SPF, DKIM, DMARC, CAN-SPAM and reputation management to ensure email deliverability.

Unique Customer Journeys

- ✓ Deliver dynamic messaging across multiple channels.
- ✓ Fully branded interfaces give leads a seamless, unified experience.
- ✓ Create unique customer journeys that convert prospects to customers and turn customers into advocates.



Integrated

Integrates with Volly or third party CRM.



Customized

Deliver high-quality customized messaging.



Streamlined

Maximize capture rates through detailed analytics and reporting.



Intelligent

Actively monitored by Volly data analysts to optimize campaigns.